HIGH LANDERS
Name of Applicant

CHIP
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _1_	1	_1_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _57_

Add Preference Points

0-10	_0_	Event held during the Shoulder Season – before June and after September
0-10	_0_	Event held outside of the Klamath Falls urban growth boundary
0-10	_10_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_77_	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_-5_	Vague or rambling responses.

TOTAL POINTS _72_

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $_1665.00_

Form # KCF 3008
Revised the XXth of August, 2013

High Lander
Name of Applicant

Don Ambers
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	2 0	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 1	1	1	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 53

Add Preference Points

0-10	5	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	2	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness
	17	

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   70

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $___1665___

Form # KCF 3008
Revised the XXth of August, 2013

INTERSTATE HIGHLANDERS, INC.
Name of Applicant

R. WILLIAMS
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	10	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time DON'T KNOW HISTORY
-5	0	Vague or rambling responses.

TOTAL POINTS   100

Reviewer Conflict of Interest: _____

Comments: I LOVE THE PROMOTION OF MUSIC AND DANCE IN THIS
COMMUNITY. I WOULD SUGGEST, IN THE FUTURE, TRYING TO
ENCOURAGE A YOUNGER GROUP OF DANCERS TO HELP THIS EVENT
GROW.

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 1,665

Interstate Highlanders   Lisa Galloway
Name of Applicant   Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 61

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	8	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	0	Vague or rambling responses.

TOTAL POINTS   74

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ ~~1000~~ 1665⁰⁰

Form # KCF 3008
Revised the XXth of August, 2013

Interstate Highlanders   Matt Dodson
Name of Applicant   Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) Ø3	5	15	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 61

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	10	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   76

Reviewer Conflict of Interest: _____

Comments: Tough to say This is the right Time to issue grant,
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 1,665
Form # KCF 3008
Revised the XXth of August, 2013

Name of Applicant

Highlanders

Name of Reviewer

MARQUEZ

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   65

Reviewer Conflict of Interest: _____

Comments: New and promising event for Klamath County. I am glad to see Highlanders doing pre-registration for 2015 Summer Festival. Hope they work closely w/ DK to develop marketing plan for Summer Festival — they may apply for tourism grant for their main event.

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 1665
Form # KCF 3008
Revised the XXth of August, 2013

Name of Applicant _Anterstale Highlanders, Inc._   Name of Reviewer _B. Sullivan_

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	6	_50_	Does the applicant have the ability to complete the project? IsAre the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _51_

Add Preference Points

0-10	_2_	Event held during the Shoulder Season – before June and after September
0-10	_5_	Event held outside of the Klamath Falls urban growth boundary — Outlying Areas
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_6_	Family Friendliness

Deduct Penalty -Points

| -10 | _0_ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _0_ | Vague or rambling responses. |

TOTAL POINTS _72_

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _1500.00_