

Bonanza

Name of Applicant

marquez

Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive?

(1-5) 2 2 4

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 52

Add Preference Points

0-10 \_\_\_\_\_

Event held during the Shoulder Season – before June and after September

0-10 10

Event held outside of the Klamath Falls urban growth boundary

0-10 5

Length of Stay – event encourage early arrival and/or late departure

0-10 5

Family Friendliness

Deduct Penalty Points

-10 \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 \_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS 72

Reviewer Conflict of Interest:

Comments: Appealing event held outside KF area. They are in their 9th year - capable of producing quality event. Marketing efforts could be beefed up. - hope they work closely w/ DK to fine-tune and enhance marketing.

Do you recommend this project for funding:  YES  NO Partial funding: \$ 4,500

Name of Applicant Town of Bonanza

Name of Reviewer B. Sullivan

Fall 2013~~1~~ Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?  
Is/Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3 2 6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 54

Add Preference Points

| 0-10 0

Event held during the Shoulder Season – before June and after September

| 0-10 0

Event held outside of the Klamath Falls urban growth boundary – Outlying Areas

| 0-10 5

Length of Stay – event encourage early arrival and/or late departure

0-10 8

Family Friendliness

Deduct Penalty -Points

-10 0

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 0

Vague or rambling responses.

TOTAL POINTS 67

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ 3500.00

Town of Bonanza  
Name of Applicant

Matt Dodson  
Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>56</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>3</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>7</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>    </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u>-3</u>	Vague or rambling responses.
TOTAL POINTS		<u>75</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: Not enough cash match, don't track over night stays

Do you recommend this project for funding:  YES  NO Partial funding: \$ ~~4,000~~ 2,000  
Form # KCF 3008  
Revised the XX<sup>th</sup> of August, 2013

BONANZA/CHIN

Name of Applicant

CHIP

Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score      Weight      Points

(1-5) 3      5      15

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 5      5      25

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 5      2      10

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 3      1      3

Is the presentation clear, concise and attractive?

(1-5) 1      2      2

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:      55

Add Preference Points

0-10      0

Event held during the Shoulder Season – before June and after September

0-10      10

Event held outside of the Klamath Falls urban growth boundary

0-10      3

Length of Stay – event encourage early arrival and/or late departure

0-10      10

Family Friendliness

Deduct Penalty Points

-10      \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5      \_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS      88

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO      Partial funding: \$ 2000.00

Town of Bonanza

Name of Applicant

Lisa Galloway

Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 2 5 10

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 3 5 15

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3 2 6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive?

(1-5) 2 2 4

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

38

Add Preference Points

0-10

0

Event held during the Shoulder Season -- before June and after September

0-10

10

Event held outside of the Klamath Falls urban growth boundary

0-10

3

Length of Stay -- event encourage early arrival and/or late departure

0-10

7

Family Friendliness

Deduct Penalty Points

-10

0

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

0

Vague or rambling responses.

TOTAL POINTS

58

Reviewer Conflict of Interest:

Comments:

Community event - no tracking in place

Do you recommend this project for funding:  YES  NO

Partial funding: \$ ~~1,000~~ 2,000

Form # KCF 3008

Revised the XX<sup>th</sup> of August, 2013

TOWN OF BONANZA  
Name of Applicant

R. WILLIAMS  
Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:			<u>          </u>
<u>Add Preference Points</u>			
0-10		<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u>0</u>	Vague or rambling responses.
TOTAL POINTS			<u>98</u>

Reviewer Conflict of Interest:

Comments: I WONDER IF YOU COULD HAVE AN EVENT ON THE FRIDAY BEFORE THE COOK-OFF, SOMETHING LIKE A DINNER/DANCE FOR THE CONTESTANTS TO SHOW APPRECIATION FOR THEIR PARTICIPATION.  
\* TO TRACK ATTENDEES YOU MIGHT CREATE A LICENSE PLATE SURVEY

Do you recommend this project for funding:  YES  NO Partial funding: \$ 7,000  
Form # KCF 3008  
Revised the XX<sup>th</sup> of August, 2013

5,000  
3,000  
2,000