

ROSS RAGLAND THEATER

Name of Applicant

R. WILLIAMS

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|-----------|---|
| (1-5) <u>4</u> | 5 | <u>20</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>5</u> | 1 | <u>5</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>4</u> | 2 | <u>8</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL POINTS: | | <u>68</u> | |
| <u>Add Preference Points</u> | | | |
| 0-10 | | <u>10</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | | <u>5</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | | <u>5</u> | Length of Stay – event encourage early arrival and/or late departure |
| 0-10 | | <u>10</u> | Family Friendliness |
| <u>Deduct Penalty Points</u> | | | |
| -10 | | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time - DON'T KNOW HISTORY |
| -5 | | <u>0</u> | Vague or rambling responses. |
| TOTAL POINTS | | <u>98</u> | |

Reviewer Conflict of Interest:

Comments: I REALLY LIKE THE PROGRESSION OF "SIGHTS, SOUNDS, AND TASTES" IN THE CONCEPT. WELL DONE! I WOULD ENCOURAGE YOU TO EXPAND YOUR SECOND MARKET GROUP (30-45 YEAR OLDS) THEY REPRESENT OUR REAL GROWTH IN THIS COMMUNITY.

Do you recommend this project for funding: YES NO Partial funding: \$ 4,410

Ross Ragland
Name of Applicant

Matt Dodson
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|-------------|---|
| (1-5) <u>2</u> | 5 | <u>10</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>4</u> | 1 | <u>4</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>4</u> | 2 | <u>8</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL POINTS: | | <u>57</u> | |
| <u>Add Preference Points</u> | | | |
| 0-10 | | <u>4</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | | <u>0</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | | <u>0</u> | Length of Stay – event encourage early arrival and/or late departure |
| 0-10 | | <u>0</u> | Family Friendliness |
| <u>Deduct Penalty Points</u> | | | |
| -10 | | <u> </u> | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | | <u> </u> | Vague or rambling responses. |
| TOTAL POINTS | | <u>65</u> | |

Reviewer Conflict of Interest: _____

Comments: Are we getting heads in beds?

Do you recommend this project for funding: YES NO Partial funding: \$ 2,500
Form # KCF 3008
Revised the XXth of August, 2013

Ross Rayland
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|-----------|---|
| (1-5) <u>2</u> | 5 | <u>10</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>3</u> | 5 | <u>15</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>5</u> | 2 | <u>10</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>3</u> | 1 | <u>3</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>2</u> | 2 | <u>4</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL POINTS: | | <u>42</u> | |
| <u>Add Preference Points</u> | | | |
| 0-10 | | <u>3</u> | Event held during the Shoulder Season -- before June and after September |
| 0-10 | | <u>0</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | | <u>2</u> | Length of Stay -- event encourage early arrival and/or late departure |
| 0-10 | | <u>5</u> | Family Friendliness |
| <u>Deduct Penalty Points</u> | | | |
| -10 | | <u>0</u> | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | | <u>0</u> | Vague or rambling responses. |
| TOTAL POINTS | | <u>52</u> | |

Reviewer Conflict of Interest:

Comments: Community event - not tourism

Do you recommend this project for funding: YES NO Partial funding: \$ 2,500
Form # KCF 3008
Revised the XXth of August, 2013

Name of Applicant Poss Ragland Theater

Name of Reviewer B. Sullivan

Fall 2013~~4~~ Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points |
|----------------|--------|-----------|
| (1-5) <u>4</u> | 5 | <u>20</u> |
| (1-5) <u>4</u> | 5 | <u>20</u> |
| (1-5) <u>2</u> | 2 | <u>4</u> |
| (1-5) <u>4</u> | 1 | <u>4</u> |
| (1-5) <u>4</u> | 2 | <u>8</u> |

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 56

Add Preference Points

| | | |
|------|--------------|--|
| 0-10 | <u>8</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | 0 | Event held outside of the Klamath Falls urban growth boundary. Gullying Areas |
| 0-10 | <u>8</u> | Length of Stay – <u>event</u> encourage early arrival and/or late departure |
| 0-10 | <u>8</u> | Family Friendliness |

Deduct Penalty -Points

| | | |
|-----|--------------|---|
| -10 | 0 | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | 0 | Vague or rambling responses. |

TOTAL POINTS 80

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 3500.00

Ragland

Name of Applicant

Marquez

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 _____

Length of Stay – event encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS _____

Reviewer Conflict of Interest:

Comments:

Conflict - board member

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Roe England

Don Habers

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

| | | | |
|----------------|---|-----------|---|
| (1-5) <u>3</u> | 5 | <u>15</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) <u>3</u> | 2 | <u>6</u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) <u>4</u> | 1 | <u>4</u> | Is the presentation clear, concise and attractive? |
| (1-5) <u>2</u> | 2 | <u>4</u> | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |

SUB-TOTAL POINTS: 54

Add Preference Points

| | | |
|------|----------|---|
| 0-10 | <u>7</u> | Event held during the Shoulder Season – before June and after September |
| 0-10 | <u>6</u> | Event held outside of the Klamath Falls urban growth boundary |
| 0-10 | <u>7</u> | Length of Stay – event encourage early arrival and/or late departure |
| 0-10 | <u>6</u> | Family Friendliness |

26

Deduct Penalty Points

| | | |
|-----|-------|---|
| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _____ | Vague or rambling responses. |

TOTAL POINTS

80

Reviewer Conflict of Interest:

Comments: THIS EVENT HAS A WEAK MOVEMENT TO
INCREASE EXTRA NIGHT STAYS

Do you recommend this project for funding: YES NO Partial funding: \$ 3500⁰⁰