

ECONOMIC DEVELOPMENT GRANT APPLICATION COVER PAGE

Title of Project: [Kid's Zipline – Crater Lake Zipline](#)
Funds Requested: [30,000.00](#)
Organization Applying: [Crater Lake Zipline LLC](#)
Grant Manager: [Jenifer Roe](#)
Phone Number: [541-892-1597](#)
Email Address: jenjenroe@gmail.com
Mailing Address: [4849 Summers Lane, Klamath Falls OR 97603](#)
Brief Description of Project: [Phase II of Crater Lake Zipline Kids' Course](#)

The undersigned, as proposer, declares that he/she has carefully examined the requirements of the Klamath County Economic Development Grant Application packet and agrees, if the application is funded that proposer will enter into an agreement with Klamath County to furnish the services as specified, in accordance with the grant application attached.

Signature of Applicant _____ Date [10/29/17](#)

If the applicant is requesting funds on behalf of an organization, the application must be approved by that organization.

Authorized Signature of Organization Rep _____ Date _____

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2. Applicant type: Nonprofit corporation Tribe
 Public body Private business
 Other _____

3. Name of project: **Kid's Zipline**

(Use a brief descriptive title to allow for easy identification of the project).

4. Contact person for this project:

Name: Jenifer Roe

Position: member

Organization: Crater Lake Zipline LLC

Telephone: 541-892-1597

Mailing address: 4849 Summers Lane, Klamath Falls OR
97601

E-mail: jenjenroe@gmail.com

5. Project objectives (more than one objective may apply):

- Job creation or retention Education and training Marketing and promotion
 Building Capacity Economic Development Other (explain) _____
Infrastructure

6. Describe the grant project briefly.

(Brevity is the soul of wit! Also provide a project schedule.)

Crater Lake Zipline Kids' Zipline will be a hybrid course including 4 ziplines and 4 aerial park events. The course will serve a younger demographic, younger families and additional group events to use the zipline facilities. The expected participant age will be 4 - 13.

7. Explain the source of funds for this grant project and complete the budget form:

(A detailed budget is not required; in the box below provide a general financial description. Identify how this project would be modified if only partial funding from the County is obtained.)

Phase II (construction and training phase) of the Kids' Zipline Course will cost an estimated \$142,203.27. We hope to secure funds from the Economic Development Grant and Crater Lake Zipline will inject the remaining cash needed to complete phase II.

8. Explain what exactly the project funds (and especially the county funds) will actually pay for and complete the budget form:

(A detailed budget is not required; in the box below provide a general financial description. Identify how this project would be modified if only partial funding from the County is obtained.)

The economic development grant will be used to pay for part of the estimated building costs of the Kid's Zipline Course. If the project is not awarded an economic grant Crater Lake Zipline will continue forward with the project but will have less contingency funds for the project and will need to wait longer to implement phase III which will include an observation platform and seating for spectators, landscaping and other onsite development.

9. Identify the specific economic development benefits from the project:

(Reference to economic development objectives in section 5).

Adding a kid's zipline and aerial park feature will allow Crater Lake Zipline to market to an even broader demographic. There is not another zipline or aerial park in Oregon or the west coast that caters

to this age group. This would give us a competitive edge in the overall adventure market. Increased visitation would equate to 2 to 4 additional staff members to operate the course, handle heavier check-in traffic and additional marketing needs. The economic benefit to the area would come from additional overnight and daytrip visitors to the area. This should lead to longer stays, additional retail, restaurant and fuel purchases. Along with additional jobs, we also anticipate a longer season with the Kid's course because of party and school field trip traffic. Increasing our traffic volume into April, May, September and October will allow us to keep staff for a longer season. Additionally because of the location of the Kids' Course at the lower elevation onsite, we hope to operate this part of the course in November and December during holiday breaks giving families another reason to choose the Klamath Basin as a winter destination.

10. Identify how this project is consistent with regional or local economic development plans:

(Betty Riley to provide link to example documents)-(http://www.scoedd.org/docs/2013%20CEDS%20Final.pdf)

Crater Lake Zipline's Kid Zip project is consistent with the regional and local economic development plan in the following ways. 1. It is an activity that promotes healthy communities and contributes to the overall quality of life of our community. 2. It is an opportunity to work with public lands with a sustainable use of our National Forest. 3. The additional course allows for more promotion of recreation and tourism activities in a rural area. 4. Site and industry specific job training provides additional workforce training and jobs to an otherwise untrained workforce. 5. The addition will extend our season into the shoulder months helping our tourism increase in traditionally slower months. The addition of a kids' zip course will strengthen the existing Crater Lake Zipline and the entrepreneurial spirit of the company and its owners.

11. Describe the prospective applicant's experience in administering and/or delivering similar types of projects: Darren and Jenifer Roe developed Crater Lake Zipline and opened in 2015. The operation has been successful fiscally and employs approximately 18 – 20 people in its season. Additionally Darren and Jenifer Roe have been successfully operating ROE – Real Oregon Experience offering bird hunting, fishing and kayaking tours for over 30 years.

12. Describe how the prospective applicant's intends to publically acknowledge the assistance received from the County:

(At a minimum, the applicant will provide a press release to local media).

Leading up to and upon opening, Crater Lake Zipline will be pushing out press releases and marketing the course. We will include the County economic development grants when telling our PR story. We also hope to have participation from the award committee at our grand opening celebration. Darren and Jenifer Roe also have opportunity to speak at many entrepreneurial focused workshops and events where they continue to share their story of success through partnerships with public and private entities such as the economic development grant program.

13. Let us know of any questions, comments or concerns that you would like to give us about the Economic Development Grant Program or any feedback you would like us to know

We appreciate your partnership in Phase I of the Kids' Zip project which helped us launch the design and engineering phase. Our engineering phase is complete and the Forest Service will have a letter of approval to us by Mid November. We anticipate beginning the build in late March or April of 2018 with a completion date of Phase II in May of 2018.

This grant application and associated cover page, budget form and letters of support are due ~~By~~ no later than July 31/October 31, 2017 at 2pm. -please e-mail this grant application to jlink@klamathcounty.org or, if you

~~prefer, mail it to: Klamath County Finance Attn: Economic Development Grant Program, 305 Main Street, Klamath Falls, OR 97601.~~

Economic Development Advisory Committee may request additional information.