

Print

Klamath County COVID-19 Emergency Response Grant - Submission #1218

Date Submitted: 7/25/2020

I have read the Grant Guidelines Posted on Klamath County's Website

Yes/No*

Yes

Grant Cycle*

COVID-19 Emergency Response

Entity Name*

Klamath Basin Snowdrifters

Amount Requested*

\$10,050

For-Profit/Non-Profit*

Non-Profit

Max to request is \$25,000

Entity Federal Tax ID Number

93-0933118

DO NOT enter SSN.

Address*

P.O. Box 1125

City*

Klamath Falls

State*

OR

Zip Code*

97601

Project Title*

Oregon State Snowmobile Association Annual Convention

Grant Contact Name*

Gregg Waterman

Email Address*

greggh2oman@hotmail.com

Phone Number*

541-331-1547

Fax Number

Project(250 words or less)*

From Tuesday, January 12, through Saturday, January 16, of 2021 the Klamath Basin Snowdrifters snowmobiling club will host the state convention of the Oregon State Snowmobile Association (OSSA) in Klamath Falls. Meetings and social activities will take place in Klamath Falls, and organized rides will be held at nearby areas.

Organized snowmobile rides include:

- south of town at either the Doorknob Sno-Park out of Merrill and/or the Four Corners Sno-Park out of Macdoel
- from the Annie Creek Sno-Park north of Fort Klamath
- west of town off Highway 140, on Brown Mountain and Pelican Butte

Other activities will include:

- pre-dinner social hours at the Klamath County Fairgrounds
- lunches "on the snow" and at the Lake of the Woods and Fish Lake Resorts
- dinner and movie night at the Ross Ragland Theater on Thursday (open to the public)
- lunch and vendors at the Lake of the Woods Resort on Friday
- OSSA business meetings at the Fairgrounds on Saturday
- banquet on Saturday at the Fairground, with internationally acclaimed rider Levi LaVallee as guest speaker

We aim to provide a positive experience for all participants, showcasing the excellent winter recreation opportunities in the areas surrounding Klamath Falls. It is our hope that this will encourage visitors to return to Klamath County for future winter recreation.

Please describe your project and how you will utilize the grant funding

Need of Funds(250 words or less)*

We will be seeking funding through sponsors and a Klamath County Tourism grant, for a guest speaker and for assorted marketing expenses. Bringing snowmobiling enthusiasts for up to six nights will generate Lodging Tax Revenues.

Please explain the need of funds in detail. Please be sure to highlight one of the listed requirements (Generating Lodging Tax Revenues, Preserving Business, Protecting Jobs)

Long-Term(250 words or less)*

The convention is a one-time project. We last hosted in 2008, so it is possible we would host every 10 to 12 years.

What are the long term implications of receiving grant funds.

Measurable(250 words or less)*

The OSSA membership software is basically a "Chamber of Commerce" software suite. It will capture demographics of attendees, both those pre-registering and those who register on arrival. We will use the contact information gathered to send exit surveys to all attendees. In particular, we will determine the number of out-of-county visitors (and where exactly they are from) versus in-county, numbers of nights stayed at motels, and meals taken at local eateries. We will also capture data on stays extending outside the time frame of the convention. The result will be very measurable tourism data that Discover Klamath can use to adjust/direct their marketing in the future.

Please explain how you plan to measure the success of your project in both the short term and the long term

Impact(250 words or less)

There are 26,000 snowmobiles registered in OR, of those, 3500 are OSSA members. The conventions have historically brought in 10% of those members on average - we expect our convention to bring in 400 people. Historically, attendees have spent an average of 3.5 nights in hotels. Note that all breakfasts and four or five (for those who arrive Monday) dinners will be on their own in town. Some attendees will arrive on Monday and spend the night, and all who attend the banquet on Saturday will stay that night as well, likely having breakfast here before departing.

Perhaps more importantly, some participants will return in the future after seeing the quality recreational experience that can be had in Klamath County. Some may even choose to relocate their families or businesses after seeing what the town of Klamath Falls has to offer in terms of uncrowded and unpretentious living!

In what ways does this project address a need in the tourism industry and show potential to generate more/additional Lodging Tax Revenues

Required Supporting Documents*

KBSD_COVID_grant.pdf

Proof of Federal Tax ID (if one is issued, do NOT upload docs for SSN)Entity's W-9 form (omit SSN)***Grant Budget***Insurance Documentation***You MUST upload all documents in one (1) pdf document.

Insurance Requirements

Insurance Accord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

Electronic Signature Agreement*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

Electronic Signature*

Gregg Waterman

Date/Time*

7/25/2020

12:30 PM

[ORGANIZATION]						
[PROJECT TITLE]						
INCOME						
		BUDGET		Actual		
		Cash	In-Kind	Cash	In-Kind	
Klamath County COVID-19 Emergency Response Grant		\$10,050.00				
OTHER INCOME						
Sponsorship		\$4,500.00				
Meals, beverage service			\$3,500.00			
SUB TOTAL INCOME		\$14,550.00	\$3,500.00	\$0.00	\$0.00	
TOTAL INCOME		\$18,050.00		\$0.00		
EXPENSES						
LINE			BUDGET		Actual	
ITEM			Cash	In-Kind	Cash	In-Kind
1	Rental of Klamath County Fairground		\$3,000.00			
2	Film showing at the Ross Ragland Theater		\$1,300.00			
3	Guest speaker fee		\$3,000.00			
4	Guest speaker lodging and per diem		\$2,000.00			
5	Banners (3)		\$1,500.00			
6	Banner hanging fees (3)		\$750.00			
7	Marketing		\$3,000.00			
8	Meals, beverage service			\$3,500.00		
SUB TOTAL EXPENSES		\$14,550.00	\$3,500.00	\$0.00	\$0.00	
TOTAL EXPENSES		\$18,050.00		\$0.00		