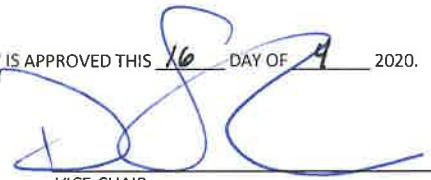



Organization	Bonanza Volunteer Fire Department	Favell Museum	Gambler 500, LLC	Klamath Falls City School District	Klamath Falls Downtown Association	Klamath Falls Downtown Association	Klamath Film	Klamath Freedom Foundation	Ross Ragland Theater	
Project	Oregon State Chili Cookoff	Favell Museum Art Show & Sale 2020	Gambler 500 App	Hiroshima Peace Tree	Downtown Hanging Flower Baskets	The Klamath Piano Project	Klamath Independent Film Festival 2020	Klamath Freedom Days	Movies on the Big Screen	
Score Sheet Used	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	
Increase Tourism	430	450	420	90	110	190	460	300	320	
Encourage Overnight	240	240	160	90	60	90	230	200	160	
Ability to Complete	125	120	100	100	125	120	120	100	100	
Marketing Plan	125	120	50	80	180	180	120	65	90	
Leverage Funding	440	410	120	180	340	430	470	300	290	
Sustainable Marketing	450	520	460	160	300	390	480	300	300	
Community Support	125	115	100	80	125	120	125	90	100	
Evaluation Method	390	390	490	180	130	330	450	280	380	
Sub-Total Points	2325	2365	1900	960	1370	1850	2455	1635	1740	
Preference Points:										
Shoulder Season	0	95	0	0	0	0	45	0	100	
Outlying Area	50	0	38	0	10	33	0	0		
Family Friendliness	50	38	32	25	34	47	37	26	38	
Average Score from Committee	485	500	394	197	283	386	507	415	470	
Total Possible Score from Committee	595	595	595	595	595	595	595	595	595	
Committee Comments										
Funding Requested:	\$ 8,000.00	\$ 15,000.00	\$ 25,000.00	\$ 2,750.00	\$ 3,000.00	\$ 3,000.00	\$ 13,000.00	\$ 23,000.00	\$ 2,990.00	
Funding Recommended:	\$ 8,000.00	\$ 14,000.00	\$ 18,000.00	\$ 1,050.00	\$ 3,000.00	\$ 2,400.00	\$ 12,400.00	\$ 17,000.00	\$ 2,990.00	
Total Amount Requested:	\$ 95,740.00									
Total Amount Recommended:	\$ 78,840.00	te=595								
Percentage Funded of Requested	82%									

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS 16 DAY OF 9 2020.

  
 CHAIR  
 APPROVED  
 DISAPPROVED

  
 VICE-CHAIR  
 APPROVED  
 DISAPPROVED

  
 COMMISSIONER  
 APPROVED  
 DISAPPROVED

Ross Ragland MAISS ON  
Name of Applicant

HAYLER  
Name of Reviewer

Big SCREEN

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

\$2152

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u> X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<del>5</del> <u>4</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<del>5</del> <u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 390  
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>50</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>✓</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>9</u>	Family Friendliness
<b>TOTAL POINTS</b>	<u>449</u>	(Max total points possible: 595)

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO

OR Partial funding: \$ \_\_\_\_\_

Ross Ragland  
Name of Applicant

KW  
Name of Reviewer

Big Screen

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

\$2152

Hybrid Theater

Score	Weight	Points	
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	3	X 10 = 30	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) Possibly - someday
(1-5)	5	X 5 = 25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	5	X 5 = 25	Are the budget and marketing plan realistic? Very much so (max points possible: 25)
(1-10)	7	X 10 = 70	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	5	X 5 = 25	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	10	X 10 = 100	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

435

SUB-TOTAL POINTS:  
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	50	Event held during the Shoulder Season – October through May
(0-10)	0	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS (495) (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: Yes! Good for the Ragland and community

Do you recommend this project for funding:  YES  NO  
Full Funding  YES  NO OR Partial funding: \$ \_\_\_\_\_

**Ross Ragland Movies on the Big Screen**

**Cynthia Sonneman Campbell**

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event

**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 525  
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) \_\_\_\_\_ Event held during the Shoulder Season – October through May
- (0-10) \_\_\_\_\_ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

**TOTAL POINTS** 535 (Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

**Comments:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ \_\_\_\_\_