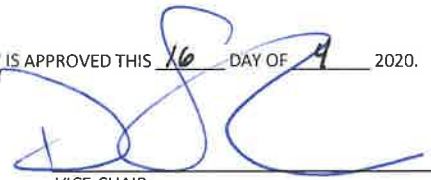



Organization	Bonanza Volunteer Fire Department	Favell Museum	Gambler 500, LLC	Klamath Falls City School District	Klamath Falls Downtown Association	Klamath Falls Downtown Association	Klamath Film	Klamath Freedom Foundation	Ross Ragland Theater
Project	Oregon State Chili Cookoff	Favell Museum Art Show & Sale 2020	Gambler 500 App	Hiroshima Peace Tree	Downtown Hanging Flower Baskets	The Klamath Piano Project	Klamath Independent Film Festival 2020	Klamath Freedom Days	Movies on the Big Screen
Score Sheet Used	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional	Traditional
Increase Tourism	430	450	420	90	110	190	460	300	320
Encourage Overnight	240	240	160	90	60	90	230	200	160
Ability to Complete	125	120	100	100	125	120	120	100	100
Marketing Plan	125	120	50	80	180	180	120	65	90
Leverage Funding	440	410	120	180	340	430	470	300	290
Sustainable Marketing	450	520	460	160	300	390	480	300	300
Community Support	125	115	100	80	125	120	125	90	100
Evaluation Method	390	390	490	180	130	330	450	280	380
Sub-Total Points	2325	2365	1900	960	1370	1850	2455	1635	1740
Preference Points:									
Shoulder Season	0	95	0	0	0	0	45	0	100
Outlying Area	50	0	38	0	10	33	0	0	
Family Friendliness	50	38	32	25	34	47	37	26	38
Average Score from Committee	485	500	394	197	283	386	507	415	470
Total Possible Score from Committee	595	595	595	595	595	595	595	595	595
Committee Comments									
Funding Requested:	\$ 8,000.00	\$ 15,000.00	\$ 25,000.00	\$ 2,750.00	\$ 3,000.00	\$ 3,000.00	\$ 13,000.00	\$ 23,000.00	\$ 2,990.00
Funding Recommended:	\$ 8,000.00	\$ 14,000.00	\$ 18,000.00	\$ 1,050.00	\$ 3,000.00	\$ 2,400.00	\$ 12,400.00	\$ 17,000.00	\$ 2,990.00
Total Amount Requested:	\$ 95,740.00								
Total Amount Recommended:	\$ 78,840.00	te=595							
Percentage Funded of Requested	82%								

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS 16 DAY OF 9 2020.


 CHAIR
 APPROVED
 DISAPPROVED


 VICE-CHAIR
 APPROVED
 DISAPPROVED


 COMMISSIONER
 APPROVED
 DISAPPROVED

KLAM FREEDOM
Name of Applicant

HADLER
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

23K

Score	Weight	Points	
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u> X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>3</u> X 5 =	<u>15</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>6</u> X 10 =	<u>60</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		<u>345</u>	
(Sub-Total max points possible: 525)			

Add Preference Points

(0-50)	<u>✓</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>✓</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>6</u>	Family Friendliness
TOTAL POINTS	<u>351</u>	(Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO
Full Funding YES NO OR Partial funding: \$ 10K

Klamath Freedom

KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

23,000 → NOW!

Score	Weight	Points
(1-10)	7 X 10 =	70
(1-5)	5 X 10 =	50
(1-5)	5 X 5 =	25
(1-5)	3 X 5 =	15
(1-10)	7 X 10 =	70
(1-10)	7 X 10 =	70
(1-5)	4 X 5 =	20
(1-10)	7 X 10 =	70

Does the applicant clearly demonstrate how this project will increase out of county visitors?
(max points possible: 100) *number?*

Will the project encourage additional overnight stays beyond the project event?
(max points possible: 50) *multi-day event*

Does the applicant have the ability to complete the project? Is management and/or administration capable?
(max points possible: 25)

Are the budget and marketing plan realistic?
(max points possible: 25) *\$21,400 for marketing?*

Does the applicant clearly demonstrate how the project will leverage funding?
(max points possible: 100)

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(max points possible: 100)

Is there demonstrated community and in-kind support?
(max points possible: 25) *\$2500 / DK, Kingsley*

Is there a strong evaluation method with measurable objectives?
(max points possible: 100) *Hotels, RV spaces, event tickets (might want to think of RFID wrist bands*

SUB-TOTAL POINTS: 390
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) 0 Event held during the Shoulder Season – October through May
- (0-10) 0 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 395 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: I have watched the event get better each year. I want to see them be successful. Given COVID-19, planning events is very difficult right now

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ 10-15,000

Klamath Freedom Days
Name of Applicant

MARQUEZ
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>6</u>	X 10 =	<u>60</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>8</u>	X 5 =	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>2</u>	X 5 =	<u>10</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>4</u>	X 5 =	<u>20</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS: <u>390</u>			
(Sub-Total max points possible: 525)			

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
(0-10) _____ Event held outside of the Klamath Falls urban growth boundary
(0-10) 5 Family Friendliness

TOTAL POINTS _____ (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: Sentry Eagle is question mark. They've been doing this for several years and are getting better at it and putting on better event(s).

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ 15,000

Klamath Freedom Days Celebration

Cynthia Sonneman Campbell

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 525
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 535 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ _____