



Board of Commissioners Administrative Agenda
October 8, 2019 ~ 1:00pm ~ Room 214

1. Call To Order & Those Present

2. Approve Minutes From Last Meeting

Documents:

[20191003104022.PDF](#)

3. BOCC

1. Gateway To Town - KMM

2. Surveyor Letters Of Interest Discussion

3. Tipping Point Resilience Funding Request


4. BP Media Solutions Budget Proposal And Contract Discussion


Documents:

[KLAMATH COUNTY 2019-20 BUDGET OUTLINE.PDF](#)

4. Other County Business

5. Adjournment

Audio recordings of all proceedings are available at the County Commissioners' office. The meeting facility is handicap accessible. Persons needing materials in alternate format or communication access, should telephone this office at 541-883-5100  (voice/TDD) or the ADA Coordinator at

541-883-4296  at least 48 hours in advance of the scheduled meeting.

Klamath County Commissioners' Weekly Calendar is subject to change without notice.

305 Main Street 2nd Floor, Klamath Falls, OR 97601

E-mail: bocc@klamathcounty.org Website: www.klamathcounty.org



Board of Commissioners' Administrative Meeting
October 1, 2019 ~ 1:00pm ~ Room 214

10/1/2019 - Minutes

1. Call To Order & Those Present

Commissioner Boyd, Commissioner DeGroot; Haley Huffman / Admin Staff; Stephanie Brown, Tom Crist / Community Development; Rick Vaughn / Tax Collector; Sue Murphy, Vickie Noel / Finance; Brandon Fowler / Emergency Management; Betty Riley / SCOEDD, Jennifer Little / Public Health, Marylou Wilton, Stan Strickland / Public Works.

2. Approve Minutes From Last Meeting

Approved.

3. Stephanie Brown / Jeremy Morris

Stephanie Brown and Tom Crist address the Board. Commissioner Boyd asks, all the work will be done within the department, there will be no outside subcontracting? Mr. Crist confirms. Commissioner DeGroot motions. Commissioner Boyd seconds. Unanimous vote. Approved. Ms. Brown will put it in to CivicPlus for a Business Meeting as a prior approved.

4. Brandon Fowler - Emergency Manager

Commissioner DeGroot explains this is in regards to a previous agenda item, a donation to Tipping Point Resilience. Mr. Fowler said he understands there is a funding request. Commissioner DeGroot said, they are asking for \$1500.00 to be used for promotions and community awareness. Mr. Fowler said, anything that is engaging the community and informing them on preparedness is a good thing. He said there is not enough in his community outreach budget this year. Commissioner DeGroot asks, will there be a personnel savings this year? Mr. Fowler said there is a little bit of savings but there is an IT expense gap this year that wasn't planned for due to CJIS compliance. Commissioner DeGroot said, how about we say we are going to go ahead and spend out of your overall budget and if we can't find it by the end of the year we'll back fill it then. Commissioner Boyd said we probably ought to do this but he'd like to not wait until June to figure out the funding. Commissioner Boyd said he'd like to work on where we're going to get the money this week. Mr. Fowler said he'd like a couple more weeks to figure things out. Commissioner Boyd said he will work with Sue and Vickie and will have an answer by next week. Commissioner Boyd said he'd like to put it on the agenda for next week.

5. Betty Riley / Lance Lesueur - Klamath Excellence

Betty Riley addresses the Board about the Klamath Lake Regional Housing Center. She said the contract they entered into with the County last year needs to be extended as it expired June 30th. She said, she has a report on the status of the projects. She said primarily she is not the one that is out trying to find people willing to have properties removed. To date they have primarily paid for asbestos assessment. She gave the Board

an account of the administrative time she has spent so far which has an 8% cap. She said they have obligated removal of 4339 Highway 39. She said there's an agreement to split the bills 50/50 on that property. The asbestos removal is at \$1600.00 so the County's portion is \$800.00. She Diversified will come in and do the demo afterwards and she has not seen the bids on that yet. She said there's only two properties at this point that have been identified and approved. Mr. Lesueur requested a payment of \$100 for investigative services to find phone numbers. She said it hasn't been easy for him to find people willing to go through this process and they were delayed by weather and other things. She said they've obligated \$2653.00 to date not including what Diversified will charge. She said today she is requesting to draw down the money. Commissioner Boyd asks, basically you are asking for an extension to this contract? Ms. Riley said, yes. Commissioner Boyd said, we will need to have Counsel check in out. Commissioner Boyd asks about the committee requirement in the agreement. Ms. Riley said the committee was supposed to be Klamath Excellence but the only active person working on this project is Mr. Lesueur and Mark Wendt is working with Klamath Works to use it as a job training. Commissioner Boyd asks, where we have the money. Ms. Noel said they thought it was coming from CDD initially so they didn't have it in their obligations but the paperwork shows general fund and they will have it in their obligations now. Board agreed it would be best to extend the contract for another year and will have Counsel review it. Commissioner Boyd said he will call her and let her know. Mr. Vaughn told Ms. Riley that he has a whole list of asbestos inspectors and the Tax Office can also do investigative services to find the names.

6. BOCC

1. Downtown Association/Piano Project Request

Commissioner DeGroot explains, this was an email he received from the Downtown Association asking if we would store one of the pianos for the winter months in the lobby of either this building or the Court House. Commissioner DeGroot and Commissioner Boyd agreed it would not be appropriate to have a piano in either building's lobby. Commissioner DeGroot said he will respond back to the Downtown Association and let them know that neither building will work.

2. Letter To Residents Regarding Lakeshore Levee

Board discusses the letter. Marylou Wilton said she is willing to run mailing labels. Commissioner DeGroot motions to sign the letter. Commissioner Boyd seconds. Unanimous vote. Approved.

3. BP Media Solutions Budget Proposal And Contract Discussion

Board agreed to postpone this item to next week's Admin meeting when Commissioner Morris will be here.



7. Other County Business

Beams from ODOT - Commissioner DeGroot said we have a contract with the transport company, the State and the three counties for the 36 beams that we originally have. We got a quote from the transport company that if we want an additional 34 beams, they will transport them here for an additional \$13,700 each which is considerably cheaper than the initial \$20,000 estimate. They want to get the beams here within the next couple of weeks

before there is snow on the pass. Commissioner DeGroot said, the question is whether or not Public Works can issue a purchase order for the transportation of the beams that are being donated to the County. Commissioner Boyd asks what the cost is. Commissioner DeGroot said \$13,700x34 beams = \$465,800. Commissioner DeGroot asks Stan Strickland how he would have done it in the past. Mr. Strickland said he'd just sign a cost adjustment because it is less than half of the original cost. Sue Murphy said, when you originally discussed it, didn't you give Jeremy authorization to purchase the rest. Commissioner DeGroot said we did. Essentially they are want to send us a separate invoice. Commissioner DeGroot motions to have Public Works prepare a purchase order and have the liaison sign it. Commissioner Boyd said he doesn't think we need a purchase order, like Stan said, if it's less than 50% of the original purchase he would have just done it. Commissioner DeGroot and Mr. Strickland clarify they don't want to amend the contract because it is with ODOT and three other counties, they just want a purchase order. Commissioner Boyd seconds the motion for Marylou to put a purchase order together for 34 beams at \$13,700.00 each. The beams will start coming after the original 36 come. Commissioner DeGroot said, to clarify we are not purchasing the beams, we are arranging transport. Unanimous vote. Approved.

8. Adjournment

1:32PM

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BP Media

Video | Digital | Social | Political

Commissioner Morris,

As requested, here is an outline of the expenses and plan for the \$75,000 budget recently approved by the board.

From what I have been told, the county has some limited stock video footage, but images such as what we see on the KCG page were provided by a local photographer. I hope you agree it would be best for us to visit and collect our own content for this project.

Once a contract is approved, BP Media Solutions will schedule visit(s) to Klamath County for content collection. From there, we will move into the creation stage of the project.

The figures next to each element have been adjusted to reflect a 9-month campaign.

Content Collection - \$13,000

Video - \$8,000

- 3 - :30 spots
- 3 - :15 spots
- 6 - :06 bumpers
- Includes \$2,000 travel/accommodations for 3 people for 3 nights

Photography – \$5,000

- 500 images
- License fee

Content Production/Design – \$3,500

Social Media Management - \$2,000/mo - \$18,000

- Generate new profiles in Facebook, Twitter, Instagram, and YouTube unless such channels exist under other names.
- Design/Production of original content
- Produce a minimum of 3 posts per week on Facebook and Twitter
- Post consistently to Instagram
- \$4,500 boost budget (\$500/mo)
- Monthly Reports



BP Media

Video | Digital | Social | Political

Google/YouTube - \$2,000/mo - \$18,000

- Up to 10 keywords
- \$4,500 AdWords budget (\$500/mo)
- Monthly Reports

Direct Mail - \$11,000 per mailing

- 1 mailing - January
- 33,000 addresses
- Mix of urban and rural addresses
- Postage included (no markup on postage)
- Design/Production included
- Unique url for tracking

Location/Travel Costs for 3 people/3 days - \$2,500

- Travel
- Hotel
- Meals